

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.org.in
Tel. – 022 - 2287 3696
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ 168 /2019-2020.
Date : 26th July 2019

To
The Principal of all Colleges having NSS Unit/s.

Dear Sir / Madam,

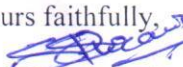
This is to inform you that, as per the guideline received from Ministry of Youth Affairs and Sports, Government of India, the Department of Youth Affairs will carry out Swachh Bharat Mission activities through special campaign, during 01-15 August 2019, all over India through NSS.

Hon'ble Prime Minister Sh. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past. The following activities are proposed to be organized by all college NSS Units to celebrate the **Swachh Bharat Pakhwada**.

1 st August, 2019	All the NSS units will organize one-day seminar on Swachhta, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath (Oath) by all the NSS functionaries including NSS Volunteers.
2 nd - 5 th August, 2019	All NSS Units will devote Four days for cleaning their respective college campus & make the campus plastic free. They will ensure that they clean each & every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc. <ul style="list-style-type: none">All NSS units will work for Promotion of Green Campuses through Tree Plantation and maintenance.Activity to be conducted for adequate sanitation in Educational Institution.
6 th - 8 th August, 2019	The NSS volunteers shall visit the adopted village/slum & take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free (ODF) village/slum. The villagers will be convinced to construct the toilets in their premises and also to make use of them. NSS units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.
9 th - 10 th August, 2019	All the NSS units will devote Two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.
11 th - 13 th August, 2019	All the NSS units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations/stops etc., and dedicate their services for cleaning the area of agencies and also to take up various welfare activities in the agencies. Special drives may be taken to clean statues & Archaeological sites and tourist Places.
14 th August, 2019	All the NSS units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.
15 th August, 2019	All the NSS units will hold a meeting of NSS volunteers under the chairmanship of the Head of Institution and will discuss the future plans of sustaining cleanliness in the area. Head of the institution may declare the institution as "Clean Institution"

All NSS Unit will ensure due publicity of the activities through all possible electronic / Print media, so that involvement of general public is also ensured. **Some competitions may also be organised on swacchata activities.** Nature of activities conducted (Places cleaned, workshop/rally/seminar/Pledge, awareness campaign etc), No of Volunteers involved to be mentioned in report to undersigned in the attached format by 17th August 2019 to the respective District Co-ordinators.

Regards

Yours faithfully,

Sudhir S. Puranik
Director, NSS

CC to.. The Regional Director, NSS, Regional Directorate, Pune
The State NSS Officer, NSS, Government of Maharashtra