

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



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No. NSS/ 227 /2017-2018.
Date : 20.07.2017

To
The Principal of all Colleges having NSS Unit/s.

Dear Sir / Madam,

This is to inform you that, as per the guideline received from Ministry of Youth Affairs and Sports, Government of India, the Department of Youth Affairs will carry out Swachh Bharat Mission activities through special campaign, during 01-15 August 2017, all over India through NSS.

NSS has been associated with Swachh Bharat Abhiyan since inception. Cleanliness drives and environment conservation programmes are among major activities of NSS. The following activities are proposed to be organized 1st to 15th August, 2017 to celebrate the **Swachh Bharat Pakhwada** in a befitting manner.

- a) All the NSS Volunteers will take a pledge on mygov.in to keep their surroundings clean to mark the occasion.
- b) The pledge ceremony will be followed by the rally in the cities to create awareness about cleanliness among the masses.
- c) A mass cleanliness drive will be organized in the campuses where all the locations like libraries, toilets, classrooms, labs etc, will be cleaned by the volunteers.
- d) The villagers of the adopted villages/slums will be motivated by the volunteers to construct toilets in their houses and de-motivate them for open defecation.
- e) A mass cleanliness drive will be organized in the adopted villages involving the villagers.
- f) With the help of Gram Panchayats, the pond in the villages will be de-silted and cleaned.
- g) A mass anti-polythene campaign will be organized by all the NSS Units in market places, malls, institution campuses and adopted villages.
- h) Slogan writings and debates on swachhta will be organized by the NSS units.
- i) With the support of Gram Panchayats, the wells of the villages will be cleaned and disinfected with the help of health department.
- j) NSS Volunteers will create awareness among the masses about the healthy habits like washing their hands before and after taking the meal, after the use of toilets, etc.
- k) Workshops and seminars on Swachhta will be organized at the University level to celebrate the International Youth Day on 12th August, 2017.
- l) A series of lectures on Swachhta will be organized in the adopted villages/slums by the NSS Units with the help of local health department.

The focus should be on 5-6 Swachhta activities identified in advance, with specific targets. The College NSS Unit is requested to send the report of achievements in quantitative terms, with photographs, video clips, etc. Railway Stations, Bus Depots, Markets etc. are important places to be cleaned up. Visibility is important. Nature of activities conducted (Places cleaned, workshop/rally/seminar/Pledge, awareness campaign etc), No of Volunteers involved to be mentioned in report to be undersigned by 20th August 2017.

Yours faithfully,

Prof. B. S. Bidve
NSS Programme Co-ordinator

CC to.. The Regional Director, NSS, Regional Directorate, Pune
The State NSS Officer, NSS, Government of Maharashtra