

UNIVERSITY OF MUMBAI  
NATIONAL SERVICE SCHEME



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Vidyapeeth Vidyarthi Bhavan,  
2<sup>nd</sup> Floor, 'B' Road, Churchgate,  
Mumbai - 400 020.  
No. NSS/ 314 /2017-2018.  
Date: - 21.08.2017

To,  
The Principal of Colleges having NSS Unit.

**Subject:- Essay and Film competitions under Swachh Bharat Abhiyan reg...**

Dear Sir / Madam,

With reference to above subject, as per the communication received from Ministry of Youth Affairs & Sports, New Delhi, It is to inform that, the Essay & Film Competitions being organised by Ministry of Drinking Water & Sanitation. The power point presentation & guideline on the subject received from Joint Secretary, Ministry of Youth Affairs, Govt of India, New Delhi is attached herewith for information necessary action please.

The competitions to be held under the overall banner of "Swachh Sankalp Se Swachh Siddhi"

- 1) Essay Competition: - "What will I do for cleanliness?" "मे स्वच्छता के लिए क्या करूंगा / करूंगी"
- 2) Film Competition: - "My Contribution to make my country clean" "भारत को स्वच्छ बनाने मे मेरा योगदान" (2-3 minutes).

Medium of competitions will be Regional Language/ Marathi or Hindi or English

The District Co-ordinators is requested to kindly initiate for organisation of District level Essay & Film Competitions on the subjects for NSS Volunteers in the respective district on 5th September 2017 (Teachers Day).

**Best three entries** from each category (Essay and Film) **from each district** may be submitted to NSS Regional Directorate Pune on or before **8th September, 2017** at the following address by speed post.

Shri K V Kahdrinarsimhaiah  
Regional Director, Regional Directorate of NSS,  
Government of India,  
1st Floor ,A Block, College of Agriculture campus,  
Shivaji Nagar, Pune-411005.  
Ph No : 020-25533401 / EMail: nssrepune@gmail.com / khadri1963@gmail.com

College NSS Unit is requested kindly depute necessary entries as per above to respective NSS District Co-ordinators.

This may be given top priority. In case of any query, District Co-ordinators is requested to contact NSS Regional Directorate Pune on 020-25533401.

Looking forward for your co-operation.

Yours sincerely,

Prof. B.S. Bidve,  
NSS Programme Co-ordinator.

- C.C. to 1) Regional Director, Regional Directorate of NSS, Pune.  
2) Dr. Atul Salunke, State NSS Officer, Govt. of Maharashtra.

**Copy to NSS District Co-ordinators of all Districts for necessary action as above.**