

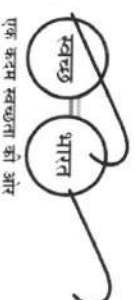


SWACHH SANKALP SE SWACHH SIDDHI



पेयजल और स्वच्छता मंत्रालय

Ministry of Drinking Water and Sanitation



Introduction

- Responding to the PM's clarion call of 'Sankalp Sey Siddhi' on Quit India anniversary (9th May), of which a leading resolve is to attain a clean India by making all dirt and filth to quit India.
- Organising a countrywide **Film, Essay and Painting Competition** between 16th August and 8th September as another major step towards making Swachhta a people's movement.
- Active participation of Youth is crucial for making this movement to be successful.
- Youth Participation is considered crucial even for the overall SBM goals of Swachh Bharat
- **MOYAS** is already a strong partner of SBM





SWACHH SANKALP

SE

SWACHH SIDDHI

New India Movement (2017-2022)

As part of the united resolve to create a New and Clean India
Swachh Bharat Mission
invites all to compete in

Essay Competition

(Topic - "What can I do for a Clean India")

Short Film Competition

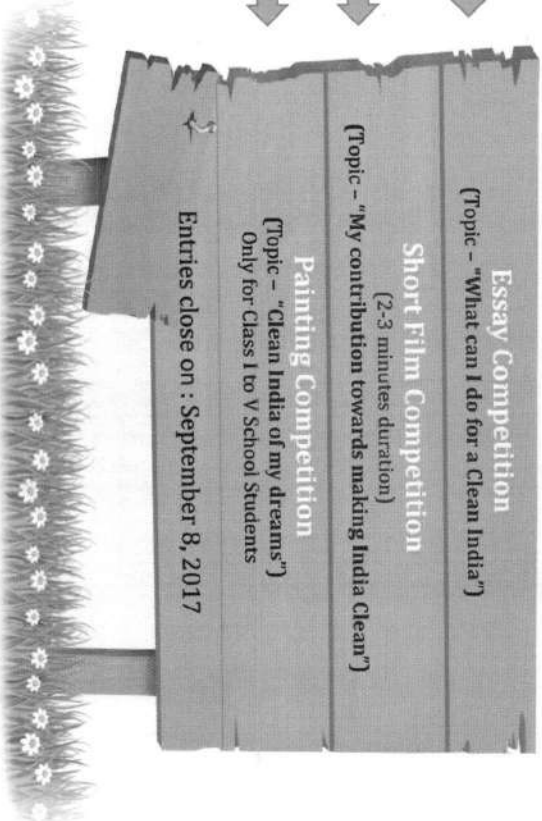
(2-3 minutes duration)

(Topic - "My contribution towards making India Clean")

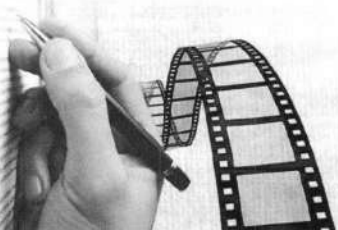
Painting Competition

(Topic - "Clean India of my dreams")
Only for Class I to V School Students

Entries close on : September 8, 2017



Let us together
pledge to make a
Clean India



Ministry of Drinking Water
and Sanitation



For details Contact your School, Gram Panchayat, BDO/District Collector
or login at MyGov.in, NewIndia.in, mdws.gov.in

National Awards will be presented on Oct 2, 2017
(Awards also at State and District levels)

Proposal

- Department of Youth Affairs to organise maximum participation and entries from within their youth outreach
- Organisations are: NSS, NYKS,, Scouts and Guides & National Youth Corps (?)
And NCC
- Format :
 - Competitions held among all units of these youth organizations
 - Best 3 entries consolidated at each level
 - Local prizes from Department of Youth Affairs and Sports may be given to the winning entries at District or State Level or any other level as deemed fit. Inter-organization awards can be decided at Department level.
 - 3 best entries (per category/per organization) to be forwarded to MDWS along with three top-most inter-organization entries. (Essays and Films only)
 - National Swachh Bharat Awards on Oct 2 2017



Proposal (For Swachh Sankalp Se Swachh Siddhi)

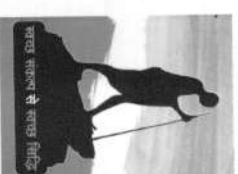
Example : NCC



Proposal

Expectation

- Pro-active involvement of top leadership
- Issue appropriate instructions
- Maximum Participation from Youth Organizations
- Monitoring for qualitative participations
- Judging entries at various levels to arrive at the final 3 National Entries
- Related Logistics



SBM- MOYAS collaboration

- MDWS to engage with youth groups (NSS, NCC, NYKS, National Youth Corps, Scouts and Guides) under the aegis of Ministry of Youth Affairs and Sports
- Engaging them in nation building movement on swachhta
- Youth volunteers are expected to deliver on measurable indicators of demand generation and sustained usage of toilets across villages in India, through customised local interventions and solutions.
- Specific focus on UP, Bihar, Odisha, J&K, Telengana, Jharkhand, Andhra Pradesh, Karnataka
- MDWS will consider funding support against listed IEC activities
- Request the organisations to come with proposals along with funding requirement if any.





Thank You



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