UNIVERSITY OF MUMBAI NATIONAL SERVICE SCHEME



Web site- www.nsmu.org Tel. / Fax- 2287 3696 Vidyapeeth Vidyarthi Bhavan, 2nd Floor, 'B' Road, Churchgate, Mumbai – 400 020.

No. NSS/ 345 /2015-2016. Date: 31.07.2015

Го, Гhe Prin	cipal,	

<u>Sub:-NSS – BEST Joint project for Awareness Campaign from 3rd to 7th August 2015.</u>

Dear Sir / Madam,

As you aware the NSS Cell, University of Mumbai is initiating various projects in regards to inculcate good habit in the commuters. BEST Undertaking is providing the services of Public Transport, which is need of today to avoid heavy traffic on road. The BEST undertaking covers the Municipal Corporation area of Mumbai & some part of Thane, Navi Mumbai & Mira-Bhayander. The BEST is celebrating the 7th August every year as BEST DIN.

The BEST Undertaking approached for a joint project with NSS Cell, University of Mumbai for creating awareness about BEST. The NSS Cell, University of Mumbai & BEST Undertaking is organising joint campaign organised under 'BSET MITRA' with the help of NSS Volunteers from 3rd to 7th August 2015 between 08.00 a.m. to 11.00 a.m.at nearby BEST Depots.

The NSS Volunteers expected to undertake the awareness campaign of BEST Undertaking, maintaining discipline at Bus stops, conducting street plays, etc at BEST Depots nearby the College. The list of the BEST Depot and nearby College with contact details is enclosed herewith for information and necessary action. The BEST authorities will provide suitable wears (T-Shirts) for proper identification.

You are requested to extend possible co-operation to BEST Authority and depute 10 NSS Volunteers for awareness campaign as above from 3rd to 7th August 2015, under BEST MITRA project as a part of Road Safety Programme.

Expected co-operation for noble cause.

With regards,

Yours sincerely,

Prof. B.S.Bidve, NSS Programme Co-ordinator.

Copy to

Mr. R.R.Deshpande, Deputy General Manager (Traffic Operation), BEST Undertaking. NSS District Co-ordinator of Mumbai City, Mumbai Western & Suburb Colleges. Encl:- List of Colleges with BEST Depot.