

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.org

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Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.

No. NSS/ECD /2021-2022/ 352

Date: 28.12.2021

To,
The Principal, Constituent and Affiliated Colleges having NSS unit, University of Mumbai.

Subject: Public Outreach Programme: "NCB e-pledge"- Drive against drug abuse on the occasion of National Youth day i.e. Swami Vivekanand Jayanti-reg.

Dear Sir/Madam,

With reference to above letter received from Narcotics Control Bureau, Mumbai. Narcotics Control Bureau (NCB) is a premier drug law enforcement agency, entrusted with the responsibility of spreading awareness against the ill effects of drugs, in coordination with State authorities and other stakeholders. The fight against drugs will only be successful if we take this fight to each and every house hold of India.

With a view to achieve the aforesaid goal, an e-Pledge titled "**Say Yes to Life, No to Drugs**" has been uploaded on the website mygov.in. The objective of this pledge is to spread the message of ill effect of drugs among the citizens so that they may show their resolve in making India a drug free nation and be encouraged in leading a healthy life. The College NSS Units are being requested to join this awareness campaign, motivate their students and to ensure maximum taking of e-pledge of their students. Students can download their e-certificate instantaneously.

A list of student, who had taken e-pledge may also be forwarded to NCB Mumbai Zonal Unit on email mzu-ncb@nic.in on 13.01.2022.

In view of the above, I take this opportunity to request you to participate in this on-line anti-drug mass awareness campaign and ensure maximum participation of your students, staffs and their parents and in of e-pledge.


The link to the e-pledge is given below:-

<https://pledge.mygov.in/fightagainstdrugabuse/>

Students and teachers are requested to start taking e-pledge. The Steps to take e-Pledge and generate digital certificate is enclosed.

With regards.

Yours Sincerely,


Mr. Sudhir S. Puranik
Director, NSS

Encl:- as above

Copy to The Zonal Director, NCB, Mumbai Zone Unit, Mumbai for information.