## UNIVERSITY OF MUMBAI NATIONAL SERVICE SCHEME



Web site- www.nssmu.org.in Tel. – 022 - 2287 3696 Vidyapeeth Vidyarthi Bhavan, 2<sup>nd</sup> Floor, 'B' Road, Churchgate, Mumbai – 400 020. No. NSS/ 374 /2017-2018. Date: 18.09.2017

The Principal of all Colleges having NSS Unit/s.

Dear Sir / Madam,

To

This is to inform you that, as per the guideline received from Ministry of Youth Affairs and Sports, Government of India, the Department of Youth Affairs will carry out "Swachhta hi Sewa" Campaign programme for 24th Sept,2017 under Swachh Bharat Mission.

NSS has been associated with Swachh Bharat Abhiyan since inception. Cleanliness drives and environment conservation programmes are among major activities of NSS. The following activities are proposed to be organized on NSS Foundation day i.e. 24<sup>th</sup> September 2017.

## Action plan on Swachhta Hi Sewa (SHS) to be conducted on 24.09.2017

The 24th of September being NSS Day, NSS throughout the country celebrates it by organizing various activities in their respective institutions.

To promote the Hand washing and Disease prevention, the NSS will do the following activities on the day (24.09.2017)

- 1. Organize Rally with placards to create awareness on benefits of Hand Washing in respective institutions and adopted village / slums.
- 2. Organize Demonstration cum awareness programme at institutions & adopted villages/slums.
- 3. Organize seminars/ discussions on benefits of Hand washing in the institutions.
- 4. Organize essay writing /poster making competition at the institutional level.

The College NSS Unit is requested to send the report of achievements in format (as below) to respective District Co-ordinator with photographs, video clips, etc. Rally, Demonstration, Seminar, Awareness programme on benefits of hand washing may be organised.

Name of the activity / programme	No of Activities	No of participants
Rally on benefits of Hand washing		
Demonstration/awareness Programme		
Seminar on Hand Washing		
Essay Competition	SME - BRINGS KO	
Poster making Competition		

Yours faithfully.

Prof. B. S. Bidve

NSS Programme Co-ordinator

CC to.. The Regional Director, NSS, Regional Directorate, Pune The State NSS Officer, NSS, Government of Maharashtra