

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.org.in
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Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ 376 /2017-2018.
Date : 18.09.2017

To,
The Principal of Colleges having NSS Unit/s.

Dear Sir/ Madam,

Sub: NSS Day Celebration - 'Publicity Week' and 'International Day of Non-Violence'

As per the direction of State Liaison Officer, NSS, Government of Maharashtra, the NSS Cell, University of Mumbai organise 'NSS Publicity Week' from 24th September to 2nd October 2017, i.e. from 'NSS Foundation Day' to 'Gandhi Jayanti - International Non-violence Day'. The College NSS Units are requested to organize activities / programme during above-mentioned week and **celebrate NSS Day by organising various activities in College & Adopted area.**

As you are aware, the NSS volunteers worked on various social issues throughout the year. We hereby wish to provide the platform for the Colleges NSS activities on various issues. The NSS Programme Officer is requested to conduct following programmes on theme in co-ordination with references given below and give proper publicity for the event.

The theme-based activities are as follows:

Date	Activity	themes / topics	Reference / organization
24 th Sept.	NSS Day Celebration	Swachhta Hi Sewa	To promote Hand washing & Disease prevention
25 th Sept.	Road Safety awareness	Road Safety	Highway Traffic Police/ RTO
26 th Sept.	<i>Swachh Bharat Abhiyan</i>	<i>Swachhata Abhiyan</i>	Adopted area / public place / Historical places
27 th Sept	Awareness Campaign	HIV & AIDS Awareness	Mumbai District AIDS Control Society/ Maharashtra State AIDS Control Society
28 th Sept.	Gender Sensitization	Dignity of women	Jointly with College WDC & other NGO
29 th Sept.	Organ Donation	Organ Donation Awareness Campaign	Municipal Corporation / Z.P. / Government Hospital/ NGO working on issue
30 th Sept.	Voters Awareness	Voter Registration & Awareness	Respective Municipal Corporation / Z.P./ Election Officer
1 st October	Awareness Campaign	Peace & Non-Violence	Mumbai Sarvoday Mandal
2 nd October	Gandhi Jayanti	Swachhata, Peace & Non Violence	Separate circular will be issued by NSS Cell

University Level Programme on 2nd October 2017:-

2nd October – programme on Gandhi Jayanti- International Non-Violence Day- The University Level Programme will be communicated to you in separate circular.

The NSS Units of all Colleges requested to organise Cleanliness Drive under Swachh Bharat Abhiyan & other activities.

May I request you to kindly organize the above activities in your College / adopted area as per the themes provided as above. The report may be sent to NSS District Co-ordinators for compilation.

NSS District Co-ordinate may co-ordinate the above event with College NSS Units and prepares District Level report of the Publicity Week activities – 24th September to 2nd October 2017.

Report may be forwarded to local newspaper for publicity. Your involvement, guidance and motivation will certainly spread the message of Cleanliness and Non-violence in society.

With regards,

Yours sincerely,

Prof. B.S. Bidve,

NSS Programme Co-ordinator

- CC to. 1) NSS Regional Directorate, Youth Affairs & Sports, Pune.
2) State Liaison Officer, NSS, Government of Maharashtra.