

UNIVERSITY OF MUMBAI  
NATIONAL SERVICE SCHEME



Web site- [www.nssmu.org](http://www.nssmu.org)  
Vidyapeeth Vidyarthi Bhavan,  
2<sup>nd</sup> Floor, 'B' Road, Churchgate,  
Mumbai – 400 020.  
No. NSS/ECD/2023-2024/44  
Date:23.05.2023

To,  
The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Ref:- Letter received from Regional Directorate of NSS, Pune, Ministry of Youth Affairs & Sports, Govt. of India, .

Sub: - Observance of the World Environment Day on 5<sup>th</sup> June 2023...

Dear Sir / Madam,

This is to inform you that, the NSS Cell, University of Mumbai have received a direction from Government of India, Ministry of Youth Affairs & Sports, Regional Directorate of NSS, Pune to observe of the **World Environment Day on 5<sup>th</sup> June 2023.**

As per the communication received from Ministry of Youth Affairs & Sports, New Delhi, through NSS Regional Directorate, Pune, activities to be organised in the run up to the World Environment Day. NSS Unit shall use social media handles to post creatives and activities to generate maximum reach. **For this purpose, creatives and videos could be downloaded from the Life portal (<http://missionlife-moefcc.nic.in/>) where awareness material Creatives/ videos available in open format.** Activities / awareness generation and LIFE events being undertaken to be uploaded on the portal [merilife.org](http://merilife.org) with a limit of 5 pictures per event with captions, 3 videos of 45 seconds for each event with captions and short description of each event.

**Activities like Saplings Plantation, Bicycle Rallies, Pond Cleaning, Plastic Waste Collection, e-waste collection Drive and such other activities to be carried out. Name of Activity, Date of Activity, Place/ Location/ District of Activity, Number of participants with 5-6 Photographs Videos to be submitted in official Whatsapp group of NSS as well as to email [nssrepune@gmail.com](mailto:nssrepune@gmail.com) and cc to [osd.nssmu@gmail.com](mailto:osd.nssmu@gmail.com)**

Looking forward for your co-operation.

With regards,

Mr. Sushil Shinde  
OSD, NSS

Yours sincerely,

*sd-*  
Mr. Sudhir S. Puranik  
Director, NSS.

Encl- communication received from NSS Regional Directorate, Pune

Copy for information to 1) Regional Director, NSS Regional Directorate, Pune.  
2) State Liaison Officer, NSS, Govt. of Maharashtra.