

UNIVERSITY OF MUMBAI  
NATIONAL SERVICE SCHEME



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Tel. - 2287 3696  
Vidyapeeth Vidyarthi Bhavan,  
2<sup>nd</sup> Floor, 'B' Road, Churchgate,  
Mumbai – 400 020.  
No. NSS/448/2016-2017.  
Date : 14/09/2016

To,  
The Principal of Colleges having NSS Unit/s.

Dear Sir/ Madam,

**Sub: NSS Day Celebration 'Publicity Week' and 'International Day of Non-Violence'**

As per the direction of State Liaison Officer, NSS, Government of Maharashtra, the NSS Cell, University of Mumbai organise 'NSS Publicity Week' from 24<sup>th</sup> September to 2<sup>nd</sup> October 2016, i.e. from 'NSS Foundation Day' to 'Gandhi Jayanti - International Non-violence Day'. The College NSS Units are requested to organize activities / competitions during above-mentioned week and **should begin NSS Day Celebration by hoisting NSS Flag followed by NSS Song.**

As you are aware, the NSS volunteers worked on various social issues throughout the year. We hereby wish to provide the platform for the Colleges NSS activities on various issues. The NSS Programme Officer is requested to conduct following programmes on theme in co-ordination with references given below and give proper publicity for the event.

The theme-based activities are as follows:

Date	Activity	themes / topics	Reference / organization
24 <sup>th</sup> Sept.	NSS Day Celebration	various themes of NSS	Refer discussion of planning
25 <sup>th</sup> Sept.	Road Safety	Road Safety awareness	Highway Traffic Police/ RTO
26 <sup>th</sup> Sept.	Swachh Bharat Abhiyan	Swachhata Abhiyan	Adopted area / public place
27 <sup>th</sup> Sept	Awareness Campaign	HIV & AIDS Awareness	Mumbai District AIDS Control Society/ Maharashtra State AIDS Control Society
28 <sup>th</sup> Sept.	Gender Sensitization	Dignity of women	Jointly with College WDC
29 <sup>th</sup> Sept.	Organ Donation	Organ Donation Awareness Campaign	MCGM / Z.P. / Government Hospital/ NGO working on issue
30 <sup>th</sup> Sept.	Awareness Campaign	Peace & Non-Violence	Mumbai Sarvoday Mandal
1 <sup>st</sup> October	Voters Awareness	Voter Registration & Awareness	Respective MCGM/ Election Officer
2 <sup>nd</sup> October	Gandhi Jayanti	Peace & Non Violence	Separate circular will be issued by NSS Cell

**University Level Programme on 2<sup>nd</sup> October 2016:-**

**2<sup>nd</sup> October – programme on Gandhi Jayanti- International Non-Violence Day-** The University Level **Bhajan Sandhya** Programme at Gateway of India, Mumbai will be communicated to you in separate circular for Mumbai City, Western, Central Suburb, Palghar and Thane District Colleges.

The Colleges of Raigad, Ratnagiri & Sindhudurg District should plan District Level Cleanliness Drive under Swachh Bharat Abhiyan & other activities.

May I request you to kindly organize the above activities in your College / adopted area as per the themes provided in above chart. The report may be sent to University NSS Cell for compilation.

NSS District Co-ordinate may co-ordinate the above event with College NSS Units and prepares District Level report of the Publicity Week activities – 24<sup>th</sup> September to 2<sup>nd</sup> October 2016.

Your involvement, guidance and motivation will certainly spread the message of Non-violence in society.

With regards,

Yours sincerely,

Prof. B.S. Bidve,

NSS Programme Co-ordinator

- CC to. 1) NSS Regional Directorate, Youth Affairs & Sports, Pune.  
2) State Liaison Officer, NSS, Government of Maharashtra.