

UNIVERSITY OF MUMBAI  
NATIONAL SERVICE SCHEME



Web site- www.nssmu.org  
Tel. / Fax- 2287 3696  
Vidyapeeth Vidyarthi Bhavan,  
2<sup>nd</sup> Floor, 'B' Road, Churchgate,  
Mumbai – 400 020.  
No. NSS/ 577 /2013-2014.  
Date : 12.09.2013

To,  
The Principal,

.....  
.....

Dear Sir/ Madam,

**Sub: NSS Day Celebration on 'Publicity Week' and 'International Day of Non-violence'**

As per the direction given by Hon'ble Vice Chancellor, University of Mumbai, NSS Cell and State Liaison Officer, NSS, Government of Maharashtra jointly organise 'NSS Publicity Week' from 24<sup>th</sup> September to 2<sup>nd</sup> October, 2013, i.e. from 'NSS Foundation Day' to 'International Non-violence Day'. The College NSS Units are requested to organize activities / competitions during above-mentioned week.

As you are aware, the NSS volunteers worked on various social issues throughout the year. We hereby wish to provide the platform for poster/ Slogan/ Essay Competition. The NSS Programme Officer is requested to conduct following programmes on theme and references given below and give proper publicity for event. The theme-based activities are as follows:

Date	Activity	themes / topics	Reference
24 <sup>th</sup> Sept.	NSS Day Celebration	various themes of NSS	refer discussion of planning
25 <sup>th</sup> Sept.	Gender Sensitization	dignity of women	jointly with College WDC
26 <sup>th</sup> Sept.	A- Poster with Slogan Competition	१. वेगाची नशा करी जिवाची दुर्दशा २. Don't drink & Drive	refer circular No. NSS/ 493/2013-14 dt 31.08.2013 on Road Safety Campaign
	B- Essay Competition	१.रस्ता सुरक्षा काळाची गरज २.रस्ते सुरक्षा अभियान—युवकांचा सहभाग	
27 <sup>th</sup> Sept.	Awareness Campaign	Legal Literacy	letter of Mumbai District Legal Service Authority
28 <sup>th</sup> Sept.	Awareness Campaign	Peace & Non-Violence	refer circular of Mumbai Sarvoday Mandal
29 <sup>th</sup> Sept.	Awareness Campaign	Peace & Non-Violence	
30 <sup>th</sup> Sept.	Awareness Campaign	Energy Conservation	refer discussion of planning
1 <sup>st</sup> October	Rally	Anti Drug/liquor/tobacco	circular No.NSS /416/13-14 dt 19.08.13/ Nasha Bandi Mandal
2 <sup>nd</sup> October	Gandhi Jayanti	Peace & Non Violence	details will be circulated

**University Level Programme on 2<sup>nd</sup> October 2013:-**

**The University Level Programme on the day of Gandhi Jayanti – International Non-Violence Day will be circulated to you in due course.**

May I request you to kindly organize the above activities in your College / adopted area as per the themes. The report may be sent to University NSS Cell for compilation.

NSS District Co-ordinate may co-ordinate the above event with College NSS Units and prepare district level report of the Publicity week – 24<sup>th</sup> September to 2<sup>nd</sup> October 2013.

Your involvement, guidance and motivation will certainly spread the message of Non-violence in society.

With regards,

Yours sincerely,

Dr. Atul H. Salunke,  
I/c, NSS Programme Co-ordinator

CC to. 1) Youth Officer, NSS Regional Centre, Pune.  
2) State Liaison Officer, NSS, Government of Maharashtra