



# ठाणे महानगरपालिका

दूरध्वनी : २५३३ ६५२३  
२५३३ ६५२९

महापालिका भवन, सरसेनानी जनरल अरुणकुमार वैद्य मार्ग, चंदनवाडी, पांचपाखाडी, ठाणे ४००६०२.

THE MUNICIPAL CORPORATION OF THE CITY OF THANE

संदर्भ क्र. / ठा.म.पा. / जय / ३५ आ / २०१८  
Ref./ T.M.C./

दिनांक : २०/०१/२०१८  
Date : / / २०

To,  
Prof. B.S. Bidve  
NSS Program Coordinator,  
NSS Cell, V.V. Bhavan,  
2<sup>nd</sup> Floor, B-Road,  
Churchgate, Mumbai-400020,  
Maharashtra.

**Subject:** Request for issue of proclamation to attend Awareness Exercise of “DigiThane” an initiative of TMC, in line with the Smart City Mission for Thane.

Dear Sir,

As part of the Smart City Mission, Thane Municipal Corporation has launched India's first Digital City project “DigiThane” on 23<sup>rd</sup> January 2018. DigiThane is a citizen engagement platform that bridges the gap between Thane Municipal Corporation and Citizens of Thane. It offers residents with personalized digital services customized to their requirements like real time updates, events, happening in their localities, exclusive offers from Local Businesses.

The main objective of this initiative is thus to proactively provide the citizens with variety of services and benefits at their fingertips, including one-stop-shop for municipal and merchant services.

In this background we wish to organize an awareness campaign on the DigiThane initiative for NSS Program Officers of various colleges at Narendra Ballal Auditorium, Thane Municipal Corporation H.Q. on a pre-decided time considering the availability of all Program Officers.

We hereby request you to issue a proclamation to all the NSS Program Officers of Thane to attend this scheduled program and contribute to this civic transformation initiative aimed at Improving the Quality of Life of Thanekars.

JAI HIND!

To  
Dr Patil  
Area Coordinator  
NKTT college Thane  
Pl. help in this  
work, a person from  
Thane corpora will  
meet you  
25-2-18

Sandeep Malvi  
Deputy Commissioner,

PTO