

Dear District and Area Co-ordinators,

21st June is celebrated as World Yog Day across the world. This is day to promote peace, Harmony and love, and start the journey within. Once we make efforts and integrated personality, then we can think of and integrated world. 21st June is also is solstices, the longest day in the year and has its own significance. This day will be celebrated together with Kaivalyadhama Yog Institute, the pioneer in the scientific research in the field of Yog, established in the 1924.

As per the direction from Hon'ble Vice Chancellor University of Mumbai and follow up meeting with Kaivalyadhama Authorities it decide that the world Yog Day will be celebrated on 21st June, 2014 by University of Mumbai and Kaivalyadhama together. Following will be the measure highlights of the programme.

1. 200 students from University of Mumbai will participate.
2. All students will assemble at Kaivalyadhama premises, Marine Lines at 8 a.m. sharp.
3. Between 8.15 a.m. and 9.00 a.m. students will develop the awareness along with the posters which are prepaid by them in the vicinity of Marine Lines Railway Station.
4. The Celebration programme will start 9.30 a.m. in Kaivalyadhama premises.

In response to the above deliberation your are requested to arrange the following

- a) The List of 70 students from your district along with the college name.
- b) These 70 student will prepare posters on chart paper (Dimension 2 feet X 3feet) displaying the content and messages in English and Marathi or Hind pertaining to the Yog, its importance in life importance Aasan etc.
- c) Selects some Programme Officer who will lead the students in the field as well as in the programme.

As a scheduled of the programme students will be taught importance Aasans. They will be provided a practice mat, information booklet and multimedia material. Hence he is request to select sensible students from district and ask them prepare posters.

This event is supported by Department of Culture, Government of Maharashtra.

Hence, you are requested with this letter to select approximately 70 students from your districts and motivat them to prepared above 30 posters which will be displayed at major cross-roads around Marine Lines Station on World Yog Day. The posters should reach NSS Cell V. V. Bhavan, Univesity of Mumbai on 16th and 17th June, 2014 so the processing and bringing them the level of exhibition will be easier.

Thank You and looking for the needful action

Prof. D G. Phondekar
NSS Programme Co-Coordinator