

मुंबई विद्यापीठ

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National Service Scheme Unit,
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.

No. NSS/ 313 /2012-2013.

Date : 04.08.2012

To,
The Principal of Colleges having NSS Unit.

Sub:- Organization of Environment Awareness Campaign- “My Earth, My Duty”

Dear Sir/Madam,

As per the instruction of Asstt. Programme Advisor, NSS Regional Centre, Pune, Govt. of India, it is to inform you that ZEE NEWS is launching the 3rd edition of the project “My Earth, My Duty” to environment amongst the masses. Under this project, ZEE NEWS has targeted 65 lakhs trees over a period of one week starting from August 15, 2012 to mark “65 years of Independence”. The Ministry of Youth Affairs and Sports has extend all kind of support for this event to make this campaign a grand success.

Painting & Slogan Competition:- Painting & Slogan competitions on the theme of “My Earth, My Duty” for NSS Volunteers to be organized starting from 26th July 2012 by the College NSS Units. the Best entry may be send to District Co-ordinator for University level competitions by 7th August 2012

Plantation Drive :- Massive Plantation Drive be organized in your adopted area/ College Campus/ Open land during 15th to 25th August 2012. State Government/ agencies may be contacted for saplings. Every volunteer must have planted at least 3-4 plants. Report with giving information of number of plantation, unumber of volunteers participation along with photograph, News Clip, CD etc may be sent to University NSS Cell urgently.

Pledge to be a green Indian:- Maximum number of NSS volunteers are to be mobilized for undertaking pledge to be a green Indian which will be placed on NSS web site - during the 25th to 31st August 2012. Volunteers can take pledge by clicking Web Banner on the NSS Government of India Web site...

I) Click on the Pledge Button, if you have face book account.

II) If you do not have face book account, entre your name, email, place, phone no. and click on the pledge button.

You are requested to organize above Programme as scheduled and report may be sent to this office for onward transmission to NSS Regional Cell. This may pleased be given top priority.

Looking forward for your co-operation.

With regards,

Yours sincerely,

Prof. Atul H. Salunke,
I/c, NSS Programme Co-ordinator.

C.C. to 1) Shri. M.S. Jambhule, Asstt. Programme Advisor, NSS RC, Pune.
2) Dr. P.N.Pabrekar, State Liaison Officer, NSS, Govt. of Maharashtra.