

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.in
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ICD/2023-2024/177
Date: 11.08.2023

To,
The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Ref:- Letter received from Govt. of India, Ministry of Youth Affairs & Sports, Regional Directorate of NSS, Pune.

Sub: - Celebration of Azadi Ka Amrit Mahotsav - Har Ghar Tiranga Campaign from 13th to 15th August 2023 reg...

Dear Sir / Madam,

This is to inform you that, the NSS Cell, University of Mumbai have received a direction from Government of India, Ministry of Youth Affairs & Sports, Regional Directorate of NSS, Pune to celebrate Azadi Ka Amrit Mahostav (AKAM) with Har Ghar Tiranga Campaign.

Azadi Ka Amrit Maostav is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence. Under the aegis of AKAM, Her Ghar Tiramga campaign launched from 13th to 15th August 2022 to encourage the citizen to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. The campaign witnessed immense success during the last year.

This year as well **Har Ghar Tiranga campaign is organise to encourage the people to celebrate India's Independence Day with same zeal and patriotism from 13th to 15th August 2023.** All NSS Volunteers/ Programme Officers / Staff of the College may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and **put selfies with Tiranga on the website www.harghartiranga.com.**

You are also requested to give adequate outreach / publicity of this campaign on various social media platform to grand success of the campaign.

Looking forward for your co-operation.

With regards,

Mr. Sushil Shinde
OSD, NSS

Yours sincerely,

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Mr. Sudhir S. Puranik
I/c, Director, NSS

Copy to NSS District Co-ordinators with request to prepare District level report and sent the same to undersigned.

Copy for information to 1) Regional Director NSS, NSS Regional Directorate, Pune.
2) State Liaison Officer, NSS, Govt. of Maharashtra.