

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.in
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ECD/2022-2023/715
Date: 13.09.2023

To
The Principal of Colleges having NSS Unit/s affiliated to University of Mumbai.

Ref:- Letter No F.No.P.24-1/NSS/DTE/2023/ 1136-1188 dated 12.09.2023.

Sub:- **Swachhta Hi Sewa (SHS)** campaign during 15th September to 02nd October 2023 reg.

Dear Sir / Madam,

This is to inform you that, as per the guideline received from Ministry of Youth Affairs and Sports, Government of India, **Swachhta Hi Sewa (SHS)** campaign during 15th September to 02nd October 2023 by all NSS units.

NSS has been associated with Swachh Bharat Abhiyan since inception. Cleanliness drives and environment conservation programmes are among major activities of NSS. The list of the activities for the **Swachhta Hi Sewa (SHS)** campaign is listed below.

1. **NSS Volunteers will carry out Swachhta Cleaning activities in the Institutions premises and adopted village.**
2. **Single use plastic awareness and distribution of cloth bags among public.**
3. **Cleaning drives in Traditional water bodies and coastal cleaning activities will be organised in association with local NGO's and State Government Department.**
4. **Social media awareness on keeping premises clean.**
5. **Out of 120 hours of regular activities every NSS volunteer will devote 20 Hrs on Swachhata cleaning activities.**
6. **Swachhta Pledge taking event (Pledge enclosed)**
7. **Swachhta cleaning activities to be organises at public places like Bus Stand , Railway Station & market places**
8. **During NSS 7 days special camp period , the volunteers may organise Swachhta cleaning drives at adopted villages and clean public places like schools, water bodies and conduct awareness rallies , street theatre on Swachhta importance.**

Brief report/ photos of everyday activities from 15 September to 2nd October, 2023 shall be shared by email / official WhatsApp group of NSS for onward submission to Directorate of NSS New Delhi

Mr. Sushil Shinde
OSD, NSS

Yours Sincerely,

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Mr. Sudhir S. Puranik
I/c, Director, NSS.

CC to.. The Regional Director, NSS, Regional Directorate, Pune
The State NSS Officer, NSS, Government of Maharashtra