

F. No. P. 24-1/NSS/DTE/2023/1136-1188
Government of India
Ministry of Youth Affairs & Sports
Directorate of NSS
Shivaji Stadium, New Delhi – 110001

12th September, 2023

To,

1. All Regional Directors,
Regional Directorate of NSS
2. The State NSS Officers
All State NSS Cell

Sub: Swachhta Hi Sewa (SHS) Campaign during 15 September to 02nd October 2023 - Reg.

Sir/Madam,

This is with reference to email dated 11th September, 2023 received from Ministry of Youth Affairs on the subject cited above. The list of activities for the campaign is listed below.


1. NSS volunteers carry out Swachhta cleaning activities in the institution premises and adopted village.
2. Single use plastic awareness and distribution of cloth bags among public.
3. Cleaning drives in Traditional water bodies and coastal cleaning activities will be organised in association with local NGOs and State Govt. Depts.
4. Social media awareness on keeping premises clean.
5. Out of 120 hours of regular activities, every NSS volunteer will devote 20 hours on Swachhta cleaning activities.
6. Swachhta pledge taking event (Pledge enclosed).
7. Swachhta cleaning activities organise at public places like bus stand, Railway Station and market places.
8. During NSS 7 days special camp period, the volunteers may organise Swachhta cleaning drives at adopted villages and clean public places like schools, water bodies and conduct awareness rallies, street theatre on Swachhta importance.

In this regard all Regional Directorate of NSS and SNO are requested to inform all NSS Units/NSS Programme Officers and Volunteers ensure participation of all concerned under your jurisdiction and make this event a grand success.

The daily activity report (google sheet) will be shared and all Regional Directors are requested to fill the google sheet and prepare a one page report with photos of activities and a brief on everyday and compile it for the said period and send it to this Office in MS word format & PDF(the report format attached)

Encl: As above

Yours faithfully


(Dr. C. Samuel Chelliah) 12/9/23
Deputy Programme Adviser

Copy to:-

1. Director, NSS, Ministry of Youth Affairs, Shastri Bhawan, New Delhi.
2. Under Secretary (NSS Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi.
3. Under Secretary (CDN Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi

SWACHHTA PLEDGE

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।

Swachta Hi Seva from 15/09/2023 to 02/10/2023

Date wise Activities Report

Date:-15/09/2023

Details of Activities conducted:-

Glimpses of Activities along with captions:-
