

UNIVERSITY OF MUMBAI  
NATIONAL SERVICE SCHEME



Web site- [www.nssmu.in](http://www.nssmu.in)  
Vidyapeeth Vidyarthi Bhavan,  
2<sup>nd</sup> Floor, 'B' Road, Churchgate,  
Mumbai – 400 020.  
No. NSS/ECD/2023-2024/774  
Date:- 02.10.2023

To,  
The Principal,  
All Colleges having NSS Unit, affiliated to University of Mumbai.

**Reference: Ministry of Youth Affairs & Sports -NSS Division Circular dated 29<sup>th</sup> September, 2023.**

Please find attached circular No. A-12041/9/2023-NSS dated 29.09.2023 regarding *Meri Maati Mera Desh* Campaign received from the Ministry of Youth Affairs & Sports NSS Division New Delhi. In this regard, all NSS Units are requested organize the activities as directed by the Ministry in above attached circular dated 29.09.2023.

Following activities are to be organized by College / Institutions NSS units from 1<sup>st</sup> to 13<sup>th</sup> October, 2023.

- 1) The students may bring small amount of *Mitti* or Rice from their houses to respective Institution.
- 2) *Mitti* or Rice may be collected in *Amrit Kalash* at the respective Campuses
- 3) *Amrit Kalash Yatras* may be organized within the campuses. Students may be encouraged to take *Panch Pran* Pledge at the time of collection of *Mitti* or Rice and upload a photo of the same on <https://yuva.gov.in>
- 4) The Plantation of saplings and Installation of *Shilaphalkram* with the names of local Bravehearts may be done wherever possible.
- 5) All Schools, Colleges, Universities are encouraged to establish *Amrit Vatikas* of at least 75 saplings of Indigenous plants.
- 6) The Photos of *Kalash Yatras* may also be uploaded on the portal <https://yuva.gov.in> under the tab *Meri Maati Mera Desh*.
- 7) The *Kalash* at the College /Institution may be handed over to the nearest block level agency organizing the block level function

With regards,

Yours sincerely,

Mr. Sushil Shinde  
OSD, NSS

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Mr. Sudhir S. Puranik  
I/c, Director, NSS

Enclosure- Above reference letter

Copy to: NSS District Co-ordinators with a request to kindly ensure organization of *Meri Maati Mera Desh Amrit Kalash* Campaign by all NSS units as per enclosed guidelines received from the Ministry.