

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.org
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ECD/2023-2024/792
Date: 10.10.2023

To,
The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Ref:- Letter received from Regional Directorate of NSS, Pune, Ministry of Youth Affairs & Sports, Govt. of India, .

Sub: - **Khadi Day** to be observance from 2nd to 31st October 2023 reg...

Dear Sir / Madam,

With reference to the Ministry's mail dated 05/010/2023 for the DO letter of Ministry Micro, Small and Medium Enterprises with letter no Secy-MSME/2023/51 dated 04/10/2022 for Khadi Mahotsav to be observed from 02" to 31" October, 2023. The Ministry is requested to Organize **Khadi Yatras and Khadi Charchas (Discussions)** with the help of NSS volunteers to Create awareness about the Khadi Mahotsav amongst the public.

Guidelines for awareness as a part of Khadi Mahotsav to be observed from 02 to 31st October, 2023 by NSS units received from Directorate of NSS New Delhi is attached herewith

In this regard you are requested to organize **Khadi Yatras and Khadi Charchas and create awareness amongst the public for Khadi Mahotsav** and also visit the My Gov portal for e pledge on the celebration of **Khadi Mahotsav**.

Link for E-pledge - <https://pledge.mygov.in/khadi-for-nation-khadi-for-fashion/>
Khadi Quiz Competition link in My Gov website <https://quiz.mygov.in/quiz/khadi-mahotsav-quiz-contest/>
Khadi Slogn writing contest Link <https://www.mygov.in/task/khadi-mahotsav-slogan-contest/>
Khadi Jingle contest link <https://www.mygov.in/task/khadi-mahotsav-jingle-contest/>
Khadi Film can be downloaded from this link : <https://we.tl/t-44zQ5OUtjp>

Looking forward for your co-operation.

With regards,

Mr. Sushil Shinde
OSD, NSS

Yours sincerely,

-- sd --

Mr. Sudhir S. Puranik
Director, NSS.

Copy for information to 1) Regional Director, NSS Regional Directorate, Pune.
2) State Liaison Officer, NSS, Govt. of Maharashtra.