UNIVERSITY OF MUMBAI NATIONAL SERVICE SCHEME





Web site- www.nssmu.in Vidyapeeth Vidyarthi Bhavan, 2nd Floor, 'B' Road, Churchgate, Mumbai – 400 020. No. NSS/ECD/2023-2024/1117 Date: 13.02.2024

To,

The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Ref:- Letter No. 17/19/NSS/RD-Pune/2023-24/1081-1136 Dated 12.02.2024.i

Sub:- Conduct of Voters Awareness Campaign and Creation of Event on MY Bharat Portal reg...

Dear Sir / Madam,

As directed by Government of India, Ministry of Youth Affairs and Sports, New Delhi a Voters awareness and Registration of New Voter Campaign is required to be organised and events on Voters Awareness are to be created on MY Bharat portal.

In this regard, all College NSS unit/s are requested to ensure organisation of Voters Awareness Campaign in the community, Registration of fresh voters through NSS units in February & March 2024. Following activities related to voters awareness campaign shall be organised in coordination with District Electoral Officer or Electoral Literacy Club and to be uploaded on My Bharat portal:-

- (a) Mass Registration of new voters- Registration of New Voter at College / Adopted area
- (b) Sessions/ Lectures on the importance of voting and EVM
- (c) Street plays, Rally, Poster, Quiz, Video making on Voter awareness
- (d) Other relevant Voter Awareness activities

Guidelines for creation of events on MY Bharat portal and detailed letter in this regard is attached herewith for information and further necessary action please.

Looking forward for your co-operation.

With regards,

Yours sincerely.

Mr. Sushil Shinde OSD, NSS

Encl:- PPT on creating event on MY Bharat.

Copy for information to 1) Regional Director NSS, NSS Regional Directorate, Pune.

2) State Liaison Officer and OSD, NSS, Government of Maharashtra

भारत सरकार युवा कार्य एवं खेल मंत्रालय रा.स.यो. क्षेत्रिय निदेशालय, पुणे (महाराष्ट्र एवं गोवा)



Government of India
Ministry of Youth Affairs & Sports
Regional Directorate of NSS, Pune
(Maharashtra & Goa)

By e-Mail

F.No. 17/19/NSS/RD-Pune/2023-24/ [08] - 1136

12 Feb 2024

To.

The Program Coordinators of (Maharashtra and Goa states)

Subject: Conduct of Voters Awareness Campaign and Creation of Event on MY Bharat Portal - reg

Dear Sir/ Madam,

- 1. As directed by Govt of India / Ministry of Youth Affairs and Sports, New Delhi a Voters awareness Campaign is required to be organised and events on Voters Awareness are to be created on MY Bharat portal. In this regard, all Universities / Institutions in Maharashtra & Goa are requested to ensure organisation of Voters Awareness Campaign in the community, Registration of fresh voters through NSS units in Feb & March. Also, following activities related to voters awareness campaign shall be organised in coordination with District Electoral Officer or Electoral Literacy Club and to be uploaded on My Bharat portal:-
 - (a) Mass Registration of new voters
 - (b) Sessions on the importance of voting and EVM
 - (c) Street plays, Rally, Poster, Quiz on Voter awareness
 - (d) Other relevant Voter Awareness activities
- 2. Further, On My Bharat Portal- option to create an event is available. NSS POs who are registered on My Bharat Portal shall create Event of Voters awareness campaign of NSS unit on My Bharat Portal. All Voter awareness & other activities shall be uploaded on My Bharat portal as an event during Feb 2024 A Machine My

Yours faithfully,

Cany to:

(AJAY B. SHINDE) Regional Director-NSS

1. The Director, NSS, Ministry of Youth Affairs & Sports, Government of India, Shastri Bhavan, New Delhi-110 011 – for kind information please.

2. The State NSS Officers, State NSS Cell, Mumbai and Goa – for information please.