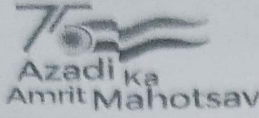


UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.in
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai - 400 020.
No. NSS/ECD/2024-2025/615
Date: 05.07.2024

To,

The Principal of Colleges affiliated to University of Mumbai having NSS Unit/s.

Ref:- Letter No. 18/22/NSS/RD Pune/2024-2025 / 740- 796 dated 03.07.2024

Sub:- Ek Ped Maa Ke Naam Campaign reg...

Dear Sir / Madam,

With reference to the above letter, Honorable Prime Minister, in his Man Ki Baat, has launched 'Ek Ped Maa Ke Naam' Campaign on the occasion of World Environment Day. He has also urged all to contribute in making our planet better and called upon everyone, in India and around the world, to plant a tree in the coming days as a tribute to their mother. He has also urged global participation in tree planting with mothers to celebrate both motherhood and environmental conservation.

In this regard all College NSS Units / Programme Officers are requested to ensure participation of all the NSS Units/ Volunteers of your College to promote/support campaign activity and on priority. It is requested for creation of an event on My Bharat portal by respective Programme Officers of all NSS units as well as upload photographs of the sapling plantation on social media handles using #Plant4Mother # 'एक पेड माँ के नाम' and kindly forward the photographs to the Undersigned and NSS Regional Directorate for onward submission to the Ministry.

Brief report on 'Ek Ped Maa Ke Naam' Campaign consisting

1. Number of Plantation programme organized,
2. Number of participates/ Volunteers/ Students participated,
3. No of Sapling planted shall be sent to undersigned and NSS Regional Directorate

nssrcpune@gmail.com and nssmantralaya@gmail.com

Looking forward for your co-operation.

Yours sincerely,

Mr. Sushil Shinde
OSD, NSS

Copy for information to 1) Regional Director NSS, NSS Regional Directorate, Pune.
2) State Liaison Officer and OSD, NSS, Government of Maharashtra

