



Web site- [www.nssmu.in](http://www.nssmu.in)  
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Mumbai – 400 020.  
No. NSS/ECD/2024-2025/1041  
Date: 28.11.2024  
सौर, बृहस्पतिवार 7 अग्रहायण 1946

To,  
The Principal of Colleges having NSS Unit/s affiliated to University of Mumbai.

**Sub: My Bharat Outreach program- Presentation in Colleges by NSS Volunteers/ Peer Educators NSS Units as a Special Initiative for Mass Registration of NSS Volunteers/Students as Youth on MY BHARAT PORTAL-reg**

Dear Sir/ Madam,

As per direction received from NSS Regional Directorate, it is to inform that on the occasion of completion of One year for the launch of MY Bharat Portal by Hon'ble Prime Minister of India , Ministry of Youth Affairs & Sports/Directorate of NSS , New Delhi has informed to conduct **MY BHARAT OUTREACH PROGRAM** at all NSS Institutions.

**In this regard, a MY Bharat Outreach Presentation of 20-30 minutes by NSS Volunteers with help of NSS Programme Officer (copy attached for reference) for all NSS Volunteers & Students is required to be organized in their Institutions on any of the days as Special initiative for Mass Registration of NSS Volunteers/ Students as Youth on MY Bharat Portal. <https://mybharat.gov.in> PPT on MY Bharat Outreach & MY Bharat Manual shall use during presentation**

- 1) [MY Bharat ONOE Youth In Politics rec from Directorate.pdf](#)
- 2) [मेरा युवा भारत भारत के युवाओं को सशक्त बनाने की दिशा में 2024.pdf](#)

The objective of the My Bharat Outreach programme is to make all students aware about features of MY Bharat Portal as well as the benefits of MY Bharat for all Youth / adolescents. Therefore, maximum students/NSS Volunteers shall be encouraged to register & take benefits of features available on My Bharat Portal.

**NSS Volunteers will work as MY BHARAT AMBASSADOR / Peer Educators for MY Bharat Outreach Program. A copy of PPT & My Bharat Manual is also attached for reference. All Peer Educators / MY Bharat Ambassador shall organise My Bharat Outreach presentation / session in their Institutions as Special initiative for Mass Registration of NSS Volunteers/ Students as Youth on MY Bharat Portal.** NSS Program officers of the respective Institutions shall provide necessary support for gathering of NSS Volunteers/Students, arrangement for presentation / MY Bharat Outreach Campaign in their Institution. It is recommended to use MY Bharat Caps if available with NSS units.

5. *Important Features of MY Bharat currently available for the benefit of Youth/ NSS Volunteers are as mentioned below: -*

- 1) *Youth Profile Creation and Networking*
- 2) *CV Building Tool*
- 3) *Experiential Learning Opportunities*
- 4) *Volunteering and Community Building*

*Cont..*

**Benefits of the MY BHARAT AMBASSADOR PROGRAM: -**

- 1). *Leadership Development*
- 2). *Contribution to Nation Building*
- 3) *Networking Opportunities*
- 4) *Connect to Skilling Platforms*
- 5) *Recognition and Rewards*
- 6) *Mentorship*
- 7) *Involvement in Decision Making*
- 8) *Exposure to opportunities*
- 9) *Social Impact*
- 10) *Personality Development*

**Future Plan of My Bharat Platform**

- 1) *Youth-friendly Mobile App*
- 2) *Platform improvements based on youth feedback*
- 3) *Partnerships with Corporates, NGOs and institutions*
- 4) *Celebrating Young Achiever*

All are requested to please extend your support & cooperation for conduction of My Bharat Outreach Program at College NSS Units.

**Photographs & Report of My Bharat outreach program shall be shared to [nssrcpune@gmail.com](mailto:nssrcpune@gmail.com) & WhatsApp group & event for the activity shall be created on my bharat portal by respective NSS Programme Officer. **REPORT OF MY BHARAT OUTREACH PROGRAM SHALL BE SUBMITTED IN THE PERFROMA/ GOOGLE SHEET GIVEN BELOW****

**<https://docs.google.com/spreadsheets/d/1xd3lq-CXeIFRDuteM0ZzA97SL0kxPng-/edit?usp=sharing&oid=101958372252868376476&rtpof=true&sd=true>**

with regards

Yours Sincerely,



Mr. Sushil Shinde,  
O.S.D., N.S.S.

CC to. The Regional Director, NSS, Regional Directorate, Pune  
The State NSS Officer, NSS, Government of Maharashtra