

भारत सरकार
युवा कार्य एवं खेल मंत्रालय
रा.स.यो. क्षेत्रिय निदेशालय, पुणे
(महाराष्ट्र एवं गोवा)



Government of India
Ministry of Youth Affairs & Sports
Regional Directorate of NSS, Pune
(Maharashtra & Goa)

By e-Mail

F.No. 18/10/NSS/RD-Pune/2023-24/ 1711-1766

Date: 09th December, 2024

To,

The Program Coordinators of
(Maharashtra and Goa states)

Subject: 100-Day Intensified Campaign on TB Elimination - reg

Dear Sir/ Madam,

In reference to the Government of India/ Ministry of Youth Affairs and Sports/ Directorate of NSS, New Delhi letter F.No. P. - 32-1/NSS/DTE/2024/2574 dated 06th December, 2024 (copy attached for reference)

2. I am to refer to the subject cited above and to inform you that Govt of India/ M/o Health and Family Welfare is committed to eliminating Tuberculosis (TB) from India through concerted and collaborated efforts. To fulfil the commitment of ensuring TB free India, a 100- Day Intensified Campaign on TB Elimination has been launched on 7th December 2024. This nationwide initiative is a crucial part of commitment to improve public health across the nation by eliminating TB through significant reduction in the incidence and mortality rates.

3. This 100 days' intensified campaign will cover 347 selected high priority districts across 33 States/UTs (copy attached) and will involve a comprehensive strategy to mobilize resources, raise awareness and intensify actions against TB across all prioritized States/Districts. The campaign plan along with guidelines is also enclosed for reference.

4. Your active participation and timely support in the upcoming nationwide initiative is crucial to improve public health across the country through reduction in the incidence and mortality rates of Tuberculosis. During the "100 Days Intensified Campaign" the following specific actions are to be carried out which is as follows:

- (a) Awareness generation of all staff on TB.
- (b) Display of IEC Materials (copy attached) in all major offices and institutions.
- (c) Taking Ni-kshay Shapath (pledge) during the period from 27th January 2025 to 02 February 2025 in all institutions.
- (d) Awareness generation through inclusion of TB-related messages in major events and youth programmes.

(e) Awareness generation messages on social media of the colleges/ institutions.

5. All program coordinators are also requested to issue necessary instructions to all NSS Units to carry out necessary activities as per the Action Points during the Campaign and a brief report/ relevant photos may kindly be shared with this office through email/ official whatsapp group.

Yours faithfully,



(AJAY B. SHINDE)
Regional Director-NSS

Encl: As above.

Copy to:-

1. The Director, NSS, Ministry of Youth Affairs & Sports, Government of India, Shastri Bhavan, New Delhi-110 011 – for kind information please.
2. The State NSS Officers, State NSS Cell, Mumbai and Goa – for information please.