



सागरी सीमा मंच
(कोंकण प्रांत)
सुरक्षित किनारपट्टी-समर्थ भारत!



प्रांत कार्यालय पत्ता : २८४३, 'माधवराव म्हाडये भवन' शेरे नाका झाडगांव, रत्नागिरी.

To,
Prof. Ravindra Kulkarni,
Hon'ble Vice Chancellor,
University of Mumbai,
Fort, Mumbai – 400 032.



Date: 21/08/2024

P.A. TO V.C.

Subject: Involvement of NSS units of University of Mumbai in "Swachh Sagar Surakshit Sagar" abhiyan and participation in "International Coastal Clean Up Day"

Sir,

Globally, "International Coastal Clean Up Day" is celebrated on the third Saturday of September. Under the aegis of "Swachh Sagar Surakshit Sagar", this year on 21st September 2024. A mega awareness campaign is being organized with various departments and ministries of the Government of India in collaboration with Civil Society organizations from across the country.

The "Swachh Sagar Surakshit Sagar", campaign will cover the entire coastline in Maharashtra. Besides awareness of significant coastal cleaning, the campaign is also focused on minimal use of single use plastic and source segregation at every household in the country.

National Service Scheme, University of Mumbai, has always been a flag bearer in activities pertaining to change and social action plans in Maharashtra. The enthusiastic NSS volunteers have always been a focal point for a number of social service initiatives and environmental conservation in Maharashtra. Therefore "Swachh Sagar Surakshit Sagar" campaign will also involve various NSS units and NSS volunteers for various activities pertaining to objective.

Proposed action plan for "International Coastal Clean Up Day", to be held on Saturday, 21st September 2024, includes the following:

1. IDENTIFICATION OF COLLEGES AND BEACH ADOPTION BY NEARBY COLLEGE'S NSS UNIT THAT WILL ACT AS LEAD/PARTICIPATING COLLEGES.

21/08/24

Director
- NSS
VC

21 AUG 2024

ok.
52



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2. NSS COASTAL CLEANING TEAMS INVOLVING MAXIMUM NSS VOLUNTEERS AND OTHER MOTIVATED STUDENTS TO PARTICIPATE IN COASTAL CLEANING ACTIVITY.
3. DESIGNING AND IMPLEMENTING PROGRAMS/ACTION PLANS/ ACTIVITIES PERTINENT TO CONSERVATION OF COASTAL ENVIRONMENT.
4. ESTABLISHMENT OF ASSOCIATIONS WITH ENVIRONMENTALISTS, CONSERVATION SPECIALISTS AND ORGANIZING PROGRAMS FOR SELF AWARENESS AND MASS AWARENESS.
5. ORGANIZATION OF RUN UP TO COASTAL CLEANING DAY PROGRAMS IN VARIOUS COLLEGES e.g. POSTER COMPETITIONS; DEBATE , ELOCUTION PROGRAMS PERTINENT TO BEACH CLEANING AND COASTAL ENVIRONMENT; STREET PLAYS FOR MASS AWARENESS; PRABHAT FERI; PLOG RUN PROGRAMS; RANGOLI MAKING AT THE ASSIGNED BEACH.
6. ESTABLISHMENT OF LINKAGES WITH LOCAL CITIZENS, CITIZEN'S GROUPS, NGOS FOR SUPPORTING COASTAL CLEANING DAY ACTIVITY

Thanking You,

Yours Sincerely,

Shri Ketan Ambhire

Pranth Sanyojak-Sagari Seema Manch