

UNIVERSITY OF MUMBAI
NATIONAL SERVICE SCHEME



Web site- www.nssmu.in
Vidyapeeth Vidyarthi Bhavan,
2nd Floor, 'B' Road, Churchgate,
Mumbai – 400 020.
No. NSS/ECD/2024-2025/941
Date: 24.09.2024
सौर, ०२ आश्विन, शके १९४६

To,
The Principal of Colleges having NSS Unit/s affiliated to University of Mumbai.

Dear Sir/ Madam,

Sub: NSS Day Celebration - 'Publicity Week' and 'International Day of Non-Violence'

NSS Cell, University of Mumbai organise 'NSS Publicity Week' from **24th September to 2nd October 2024**, i.e. from 'NSS Foundation Day' to 'Mahatma Gandhi Jayanti'. The College NSS Units are requested to organize activities / programme in College, Adopted Area, Public Places and **celebrate NSS Publicity Week**.

As you are aware, the NSS volunteers work on various social issues throughout the year. We hereby wish to provide the platform for the Colleges NSS activities on various issues. The NSS Programme Officer is requested to conduct following programmes on theme in accordance with references given below and give proper publicity for the event. The theme-based activities are as follows:

Date	Activity	themes / topics	Reference
24 th Sept.	NSS Day Celebration	"Swabhav Swachhata - Sanskaar Swachhata"	Circular No 930 Dated: 13.09.2024
25 th Sept.	Poshan Maah	Poshan Maah activities	Circular No 921 Dated: 03.09.2024
26 th Sept.	Tree Plantation	Ek Ped Ma ke Naam	Circular No 615 Dated: 05.07.2024
27 th Sept	New Voters Registration and Awareness	Voter Registration & Awareness	Respective Municipal Corporation / Gram Panchyat / Zilla Parishad / Election Returning Officer / etc.
28 th Sept.	Gender Sensitization	Dignity of women	Jointly with College WDC & other NGO's
29 th Sept.	Cyber Jaagrookta Diwas	Digital Literacy	Cyber Cell /Police /
30 th Sept.	Organ Donation	Organ Donation Campaign	Govt. & NGO working for Organ Donation
1 st Oct.	De-addiction Campaign	Awareness Campaign/ Rally	College Campus /Adopted area / Public place
2 nd Oct.	Gandhi Jayanti - Swachh Bharat Diwas	Swachhata Abhiyan, Peace & Non Violence	Bhajan Sandhya & Swachhata Campaign at College/ Adopted Area/ Public Places

University Level Programme on 2nd October 2024: -

2nd October – programme on Gandhi Jayanti- International Non-Violence Day - Swachh Bharat Diwas - the University Level Programme will be communicated to you in separate circular.

The NSS Units of all Colleges requested to organise Cleanliness Drive under Swachh Bharat Abhiyan- **Swachh Bharat Diwas** & other activities.

I request you to kindly organize the above activities in your College / adopted area as per the themes provided as above. The report may be sent to NSS District Co-ordinators for compilation.

NSS District Co-ordinate may co-ordinate the above event with College NSS Units and prepares District Level report of the Publicity Week activities – **24th September to 2nd October 2024**.

Report may be forwarded to local newspaper for publicity and also uploaded on Government Social Media handle. Your involvement, guidance and motivation will certainly spread the message of Cleanliness and Non-violence in the society.

With regards,

Yours sincerely,

Mr. Sushil Shinde
OSD, NSS

CC to. 1) NSS Regional Directorate, Youth Affairs & Sports, Pune.
2) State Liaison Officer, NSS, Government of Maharashtra.